

Niloufar Pishgah (UI/UX Designer)

♥ Calgary, AB, Canada

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SUMMARY

UI/UX Designer with 3+ years of experience designing human-centered web and mobile products for Canadian clients. Specializes in user flows, UI design, and scalable design systems in Figma, with a strong foundation in UX research, usability testing, and cross-functional collaboration.

EXPERIENCE

- **UI/UX Designer (Freelance)** ♥ Clients in Canada
 - **My Projects:** *Voxelora, Sense, Labeling, UCalgary Courses, Kargopax (Remote)* 📅 2023 – Present
 - Worked across SaaS, e-commerce, and educational platforms for Canadian clients, contributing to both early-stage MVPs and production-ready products.
 - Designed and iterated end-to-end UX for web and mobile applications, improving usability and reducing friction across key user flows.
 - Built responsive, scalable interfaces using Figma components, Auto Layout, and design systems.
 - Collaborated with developers, product managers, and stakeholders to ensure smooth design handoff and implementation.
 - **System Group** 📅 Jan 2021 – Nov 2022
 - Created wireframes and visual designs for web and mobile interfaces using Figma.
 - Applied principles of layout, spacing, and visual hierarchy to enhance usability.
 - Supported senior designers and developers during design handoff and implementation.
 - Incorporated stakeholder and user feedback to refine designs and improve system usability.
 - Contributed to improving overall user adoption and satisfaction.

LICENSES & CERTIFICATIONS

- **Google UX Design Professional Certificate (v2)**
- **Professional Scrum Product Owner™ I (PSPO I)**
- **Professional Scrum Master™ I (PSM I)**

EDUCATION

- **Shahid Beheshti University**
 - *Master of Science in Entrepreneurial Management*
- **University of Guilan**
 - *Bachelor of Business Administration and Management*

SKILLS

- **UX:** User Research . User Interviews & Surveys . Personas . Information Architecture . Wireframing . Prototyping . Usability Testing . A/B Testing
- **UI:** Visual Design . Layout . Typography . Responsive Design . Design systems . Component Libraries . Interaction Design
- **Product & Collaboration:** Requirement Gathering . Feature Prioritization . Agile / Scrum Collaboration . Cross-functional Communication
- **Tools & Software:** Figma . FigJam . Miro . Photoshop . Jira . Confluence . Trello
- **Front-end:** HTML . CSS . JavaScript (Basics) . SQL
- **Soft Skills:** Communication . Empathy . Attention to Detail . Problem Solving . Time Management . Adaptability